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MEET THE RDRC 32ND ANNUAL COMMUNITY BUILDERS AWARD HONOREES - CASSANDRA HILL

March 26, 2018

On February 26th *Rockaway Development & Revitalization Corporation* (RDRC) announced that in the weeks leading up to our *32nd Annual Community Builders Award Gala* celebration, we would highlight each of our honorees. So far the results have been fantastic with a number of calls, emails and text messages asking for more information about our event, our honorees and ways to support the work that we do!

We hope you enjoyed the highlight on Victoria "Vicki" Schneps, President & CEO of Schneps Communications/Queens Courier and are equally pleased in learning more about our next honoree, Cassandra Hill.

**[Cassandra Hill, Regional Alliance for Small Contractors
General Manager, MWBE Program
Delta Airlines Expansion Project at LaGuardia Airport](#)**



In her role as General Manager of the MWBE Program/Outreach for the Delta Airlines \$4 billion New Terminal C Project at LaGuardia Airport, Ms. Hill is responsible for oversight of the Minority and Women Business Enterprise (MWBE)

program and identifying and recruiting MWBE firms and expanding outreach initiatives to ensure compliance with the project goals.

Ms. Hill's has worked with Delta Air Lines for the past six years as MWBE Program Manager on the JFK Terminal 4 Redevelopment Program a \$1.2 billion Terminal Expansion at JFK International Airport. Ms. Hill's primary function was to monitor and implement the Contract Compliance and Labor Diversity program to ensure compliance with the Port Authority of New York and New Jersey's MWBE and Labor Diversity requirements and to address Delta's corporate commitment to maximize opportunities for minority, women and local businesses and ensure employment opportunities for workers. Ms. Hill was responsible for identifying and recruiting businesses and workers for program participation, verification of agency certification and tracking prime and subcontracting activities. Implementation of the program also includes monitoring participation of minority and female workers on the project and addressing compliance deficiencies with the program director and staff.

As part of the RASC team, Cassandra develops outreach programs such as "*Hire on the Spot*" an initiative developed to increase female participation on the project which resulted in 12.8% of the tradeswomen in attendance being employed on the spot. Immediately prior to the Delta project, Ms. Hill handled the JetBlue Terminal 5 Project as Compliance Manager for the Regional Alliance.

Ms. Hill has been with the Regional Alliance since 2004 handling assignments on the New York Jets project where she assisted on the first phase development of the New York Jets Minority and Women-Owned Business Plan for the New York Sports and Convention Center.

Cassandra earned her Associate Degree from Medgar Evers College in Brooklyn, NY and continued her educational training through the management program at Cornell University School of Industrial and Labor Relations in New York.

Come join us on Wednesday, May 16th RDRC as we celebrate Ms. Hill's outstanding achievements at our *32nd Annual Community Builders Awards Gala* at Russo's On the Bay in Howard Beach, Queens. Our other distinguished honorees are:

Tyler Morse, CEO & Managing Partner
MCR Development/TWA Flight Center Hotel

Hon. Stacey Pheffer-Amato
23rd Assembly District

Victoria "Vicki" Schneps, President & CEO
Schneps Communications/The Queens Courier

Dr. Edward Williams
Ready Rockaway/Community Activist

Manny Fiallo
Community Activist (posthumously)

Rockaway Development & Revitalization Corporation

Save the Date *32nd Annual Tribute & Gala Dinner*
5.16.2018

Ticket prices and journal advertisement information will be distributed shortly.

Website: www.rdrc.org
Email: rdrcinfo@gmail.com
Twitter: @the_rdrc

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All proceeds from the event will be dedicated to supporting our year-round youth programs focused on employment, career exploration, financial literacy, college preparedness, leadership development and life skills training.

To learn more about our 32nd Annual Awards Gala and how your support can help make a difference contact us at 718.327.5300, email us at rdrcinfo1@gmail.com or visit us at www.rdrc.org.

Connie DeLaigle
RDRC Board of Directors
2018 Gala Committee Chairwoman

Rockaway Development & Revitalization Corporation, 1920 Mott Avenue, Far Rockaway, NY 11691

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